

HOME

- Navigation Tabs: Content is separated into sections and accessed using a flat navigation structure that gives a clear indication of current location.
 - Home Link: The Home Page has a persistent navigation at the top including the logo in the top left. Clicking the logo anytime will bring the user back to the home page.
 - Slideshow: A collection of floral designs and events are displayed in a presentation as a sequence of still images.
- Shopping cart: An online shopping experience is realized when a product is added to the cart, an overlay is revealed indicating items in the cart.
 - Pagination: The slideshow presents five automatically revolving images. The user can navigate directly by the page dots or previous/next buttons on the image itself.

BLUE ORCHID
FLORAL DESIGN



SHOP ONLINECUSTOM ARRANGEMENTSOCCASIONSGALLERYABOUTCONTACT

Welcome Alison!

My Account

My Favorites

Settings

Logout



Full Service Florist

The Blue Orchid is a full service florist specializing in signature floral arrangements for weddings, corporate events, and other special occasions. We provide services for residents, visitors, and guests. We want you to enjoy the quality and service that our flower design professionals have to offer.

We offer a wide selection of both freshly cut traditional and tropical flowers available for pickup, delivery, or shipping.

SHOP ONLINE

THIS MONTH’S SPECIALS



Click for Details

★★★★★ (21)

FRESH SPRING MIX
♥ Add to Favorites
\$59.99

–

0

+

ADD TO CART



Click for Details

★★★★★ (13)

LOVE DAY BOUQUET
♥ Add to Favorites
\$49.99

–

0

+

ADD TO CART



Click for Details

★★★★★ (25)

TROPICAL GARDEN
♥ Add to Favorites
\$69.99

–

0

+

ADD TO CART



ADDRESS

4365 Punee Road
Koloa, HI 96756

CONTACT US

PHONE: 808-742-9094
EMAIL: support@blueorchid.com
HOURS: Monday-Saturday 8am-5pm



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OK

SEARCH

- **Pagination:** The product search results are organized into blocks of six products in a grid per page. Any additional results will be on the next pages and the user can navigate directly by the page number or previous/next buttons.
- **Search Filters:** The sidebar provides the user to conduct a search using contextual filters that narrows their search results on the left side of the page.
- **Autocomplete:** Typing in the search bar will suggest search results dynamically and give the user the option to click the intended word or words.

- **Carousel:** The bottom of the page includes a section for best-selling products. This pulls from the products into a module the user can cycle through, showing five at a time within the visible frame.
- **Favorites:** The user may click on the heart icon next to any product on the website to add it to their list of favorites. “Favorite” can mean something different to each user. The favorites list is accessed from the user’s account page.

HOME > SEARCH

SHOPPING OPTIONS

- Price
- ☐ \$49.99 or less
- ☐ \$50 - \$74.99
- ☐ \$75 - \$99.99
- ☐ \$100 - \$124.99
- ☐ \$125 - \$149.99

- Occasions
- ☐ Anniversary
- ☐ Birthday
- ☐ Congrats
- ☐ Get Well
- ☐ Condolences
- see more

- Flower Type
- ☒ Roses
- ☐ Tulips
- ☐ Carnations
- ☐ Daffodils
- ☐ Hydrangeas
- see more

- Color
- ☒ Red
- ☐ Pink
- ☐ Purple
- ☐ White
- ☐ Yellow
- see more

- Style
- ☐ Traditional
- ☐ Modern
- ☐ Grand
- ☐ Tropical
- ☐ Rustic

YOUR SEARCH RESULTS

Items 1-6 of 10

< back

PREV 1 2 NEXT



THE CLASSIC RED

 Add to Favorites

- 0 +

ADD TO CART

\$49.99



TRUE LOVE

 Add to Favorites

- 0 +

ADD TO CART

\$54.99



SWEETHEART

 Add to Favorites

- 0 +

ADD TO CART

\$59.99



ENCHANTED MIX

 Add to Favorites

- 0 +

ADD TO CART

\$49.99



HELLO LOVE

 Add to Favorites

- 0 +

ADD TO CART

\$54.99



MATCH POINT

 Add to Favorites

- 0 +

ADD TO CART

\$59.99

BEST SELLING



FRESH SPRING MIX

 Add to Favorites

- 0 +

ADD TO CART



FRESH SPRING MIX

 Add to Favorites

- 0 +

ADD TO CART



FRESH SPRING MIX

 Add to Favorites

- 0 +

ADD TO CART



FRESH SPRING MIX

 Add to Favorites

- 0 +

ADD TO CART

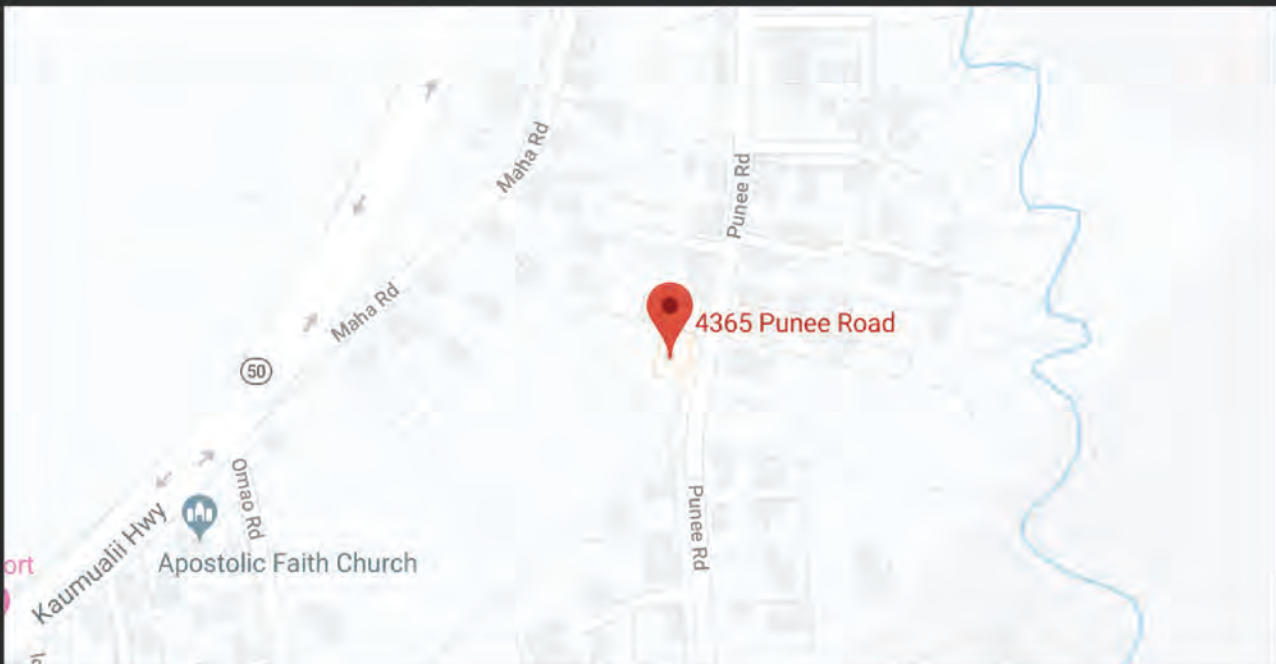


FRESH SPRING MIX

 Add to Favorites

- 0 +

ADD TO CART



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CONTENT SUBMISSION

- **Structured Format:** The form provides the user to quickly enter data into the system, but the format of the data must adhere to a predefined structure.
 - **Calendar Picker:** The form provides the user with finding or submitting information based on a date.
- **Follow:** The footer of each page provides the user with a way to track and keep up-to-date with activity of the business through social media.



HOME > CUSTOM ARRANGEMENTS

DESIGN YOUR CUSTOM ARRANGEMENT

Tell us your needs. We'll customize your arrangement with our freshest flowers

Delivery Date

MM/DD/YYYY



Select Occasion

SELECT AN OCCASION



Select Recipient Type

SELECT A RECIPIENT TYPE



Price

\$

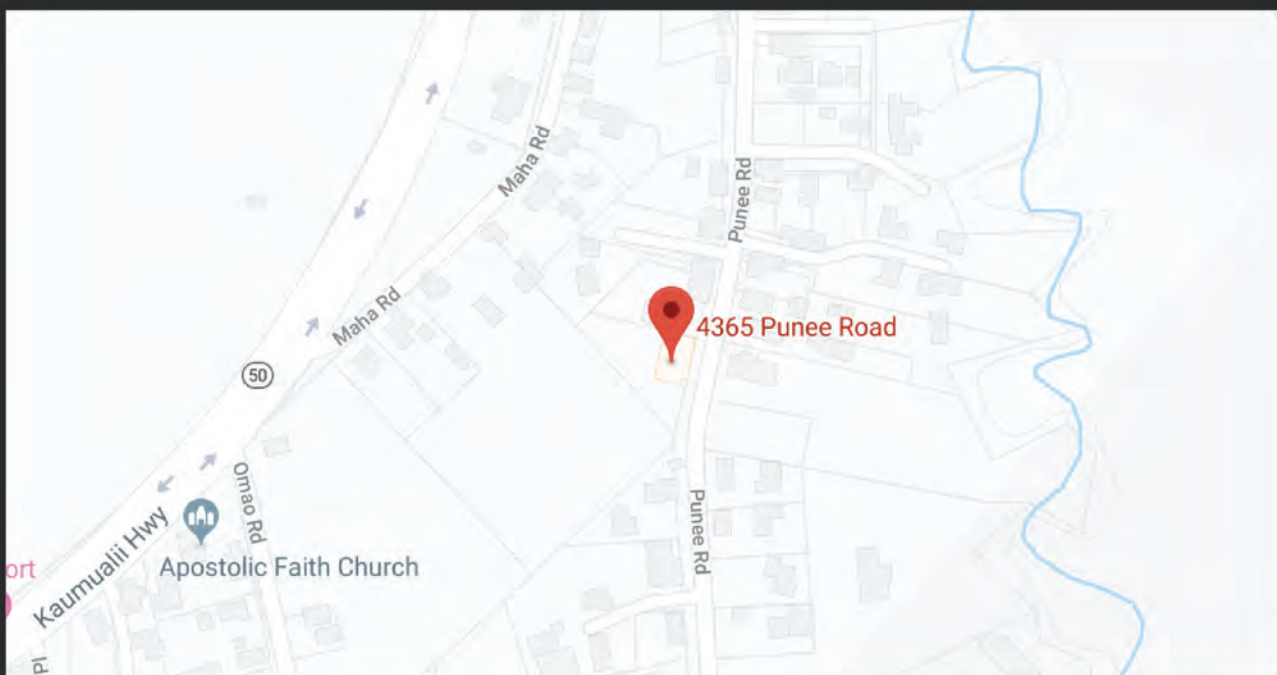
ENTER DESIRED PRICE

Requests (optional)

NEED A SPECIALTY ITEM? PREFER A PARTICULAR COLOR PALETTE OR FLOWER? TELL US YOUR REQUEST HERE!



PLACE ORDER



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DETAIL

- Carousel: The page includes a carousel section that pulls from the gallery into a module the user can cycle through, rotating images within the visible frame.
 - Testimonials: The bottom of the page provides formal statements from previous customers testifying to the quality and trustworthiness of the business and product.
- Breadcrumbs: Each page provides the user of their location in the website’s hierarchical structure in order to browse back to a higher level in the hierarchy.



HOME > OCCASIONS > WEDDINGS

WEDDINGS

Specializing in full service weddings, Blue Orchid will work closely with you to create a special day that will become a beautiful memory for you and your guests in years to come.



REQUEST INFORMATION

Name

Phone

Email

Event Date

Event Type

SUBMIT

Blue Orchid wedding designs are elegant, unique, and expressive. We provide the highest level of service in planning, creating, and executing an exceptional and stunningly beautiful event. Contact us for your complimentary wedding consultation. We can help guide and advise you using our extensive portfolio, discussing style, colors, and setting in depth to make sure our flowers complement your wedding or event in every detail.

VIEW GALLERY

Thomas H. 03/13/2019

★★★★★ *verified purchase*

Gave a few notes about my girlfriend's tastes, and the result was phenomenal! The creativity the florist delivered will make sure I order from here again. I am just thrilled. Thank you!

Tonya M. 03/10/2019

★★★★★ *verified purchase*

The arrangement is stunning & looked just like the photo. And I also appreciate accommodating the delivery time, too! Many thanks!

Kristie C. 03/16/2019

★★★★★ *verified purchase*

Sent these to my daughter and she loves the arrangement! The flowers were delivered 2 hours after placing online order! I will be a repeat customer! THANK YOU!!!



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ACCOUNT

- Password Strength Meter: The form provides the user with indicators to make sure their passwords are sufficiently strong in order to prevent malicious attacks.
- Input Feedback: This helps to make sure the user has entered data into the system and expects to receive feedback on the result of that submission.



HOME > MY ACCOUNT

MY ACCOUNT

- Account Information
- Order History
- Address Book
- Payment Methods
- My Favorites
- User Feedback
- Help

ACCOUNT INFORMATION

last visted on 03/16/2019



ALISON C.
Customer Since
04/01/2018

EDIT PROFILE

SAVE

First NameALISON

Last NameCARBONEL

Email AddressACARBONEL@EMAIL.COM

Phone Number415-123-4567

Change Password

Old Password

New Password

Password must include:
6-12 characters
At least one capital letter
At least one number
At least one special character

Strong

SUBMIT

RECENTLY VIEW ITEMS



CHERISHED ROSE
Add to Favorites
\$59.99

-

0

+

ADD TO CART



LAVENDER MEDLEY
Add to Favorites
\$49.99

-

0

+

ADD TO CART



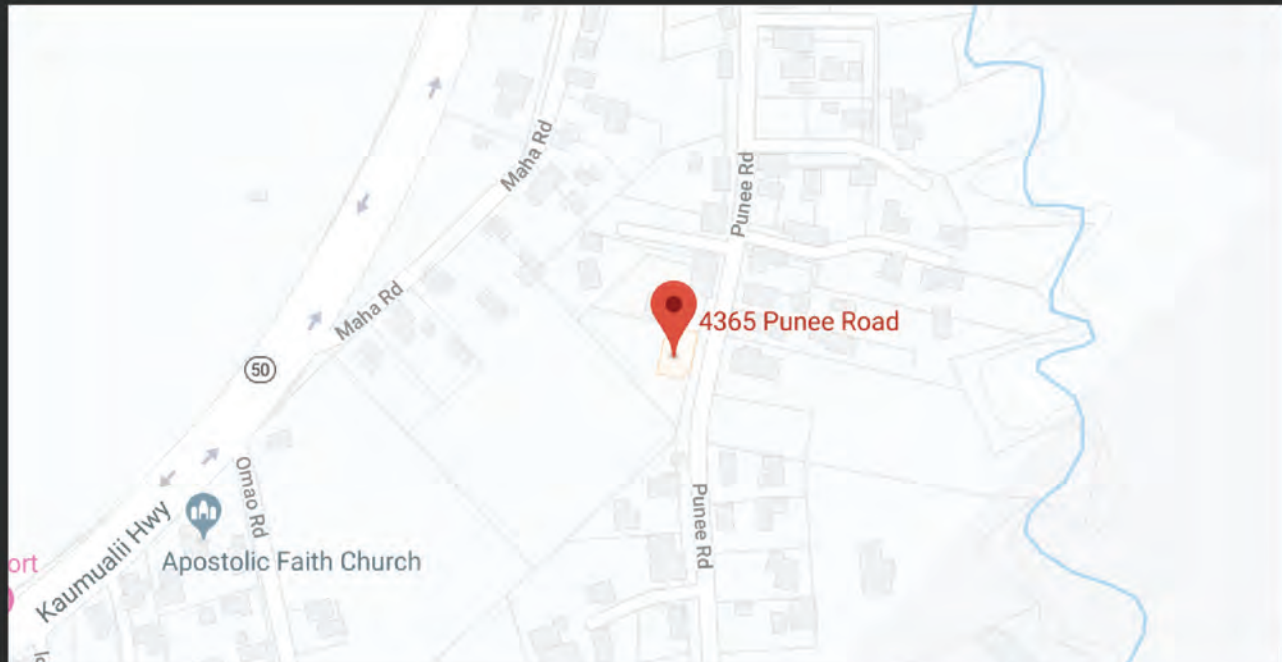
WONDERFUL WISH
Add to Favorites
\$69.99

-

0

+

ADD TO CART



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