

FROM THE DESK OF

JOE GODFREY

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To Whom it may Concern:

It is my pleasure to write this letter of recommendation for Kris Secor. I have known Kris for about ten years, and he is one of the most dedicated teachers I know.

We met as instructors in the Web Design and Interactive Media (WDIM) department at the Art Institute of California/San Diego (Ai). In that role we coordinated course outcomes and deliverables to enrich the student experience, and worked with the program director to adapt and update the program to reflect new developments in technology.

I became the director of the WDIM program at Ai in 2008, and supervised Kris for four and a half years. During that time we continued to adapt our program to include more new technologies, including search engine optimization and the emergence of design for mobile devices. During that time our school received WASC accreditation which required extra effort from instructors. I can enthusiastically recommend Kris as a team player with excellent administrative skills. I nominated him as Faculty of the Quarter in 2011.

Kris and I share a passion for lifelong learning and attending Jared Spool's User Experience conference together in 2010 and incorporating what we learned there was among the highlights of my work experience with him. Kris understands the importance of the integration of design and code in the overall user experience. He took a lead role in faculty development during his time at Ai, understands that there are many learning styles and adapts his teaching style to reach every learner.

Kris would bring a wealth of experience and enthusiasm to any educational institution.

Sincerely yours,

Joe Godfrey